

Yixuan Liu

yixuan.liu820@utexas.edu

Austin, TX, USA

EDUCATION

University of Texas at Austin (UT-Austin)

Ph.D. in Communication Studies

Austin, TX, USA

2026 (exp.)

- Advisor: Dr. Dawna Ballard

Shanghai Jiao Tong University (SJTU)

M.A. in Journalism and Communication

Shanghai, China

2022

- Thesis: “Discipline and resistance in the representation of motherhood: Postpartum recovery discussion on the social media platform *Xiaohongshu*”

Beijing Normal University (BNU)

B.A. in Education & B.A. in Communication

Beijing, China

2019

- Thesis: “Is the knowledge gap still there: A case study on media literacy in the Weibo comments”

PUBLICATIONS & MANUSCRIPTS

Peer-Reviewed Journal Articles

Liu, Y., & Xu, Y. (2024). Residual and emergent: Good mother ideals in China and the role of culture values. *Family Relations*.

Liu, Y., & Wang, W. (2023). Discipline and resistance in the representation of motherhood: Postpartum recovery discussion on Chinese social media platform *Xiaohongshu*. *Feminist Media Studies*, 23(5), 2286-2302.

Wang, W., Xu, H., & Liu, Y. (2022). Platform Ruralism: Digital Platforms and the Techno-Spatial Fix. *Geoforum*, 131, 12-19.

Xu, Y., Ye, Y.X., & Liu, Y. (2022). Virtual gifting in live streaming – Understanding online tipping behavior by the theory of planned behavior. *Human Behavior and Emerging Technologies*, (1), 8148077.

Xu., Y., & Liu, Y. (2021). The impact of trust in technology and trust in leadership on the adoption of new technology from employee’s perspective. *Advances in Psychological Science*, 29(10), 1711. (in Chinese, CSSCI).

CONFERENCE PAPERS & PRESENTATIONS

Liu, Y. (2024, June). *Childbirth Truth: Childbirth Vlogs on Bilibili and Taboo Breaking*. Paper presented at the 74th Annual International Communication Association Conference (ICA), Gold Coast, Australia.

Liu, Y. (2023, May). *Performing busyness: Shared file use and workplace temporality*. Paper presented at the 73rd Annual International Communication Association Conference (ICA), Toronto, Canada.

Liu, Y. (2022, November). *No more border in two shifts: Mothers’ social media use for parent-teacher communication*. Paper presented at the National Communication Association (NCA) 108th Annual Convention, New Orleans, U.S.

Liu, Y. (2022, May). *Establish, Spread, Internalize: Postpartum body image and motherhood representation on Xiaohongshu*. Paper presented at the 72nd Annual International Communication Association Conference (ICA), Online.

ACADEMIC SERVICE

Journal Reviewer

New Media & Society
Feminist Media Studies
Psychology of Popular Media
Convergence
Social media + Society

TEACHING EXPERIENCE

UT-Austin

Austin, TX, USA

Instructor of Record

2023-2024

- CMS 306M: Professional Communication Skills (Fall 2023, Spring 2024, Fall 2024)

Graduate Teaching Assistant

2022-2023

- CMS 372T: Time Matters (Fall 2022, Spring 2023)

SJTU

Shanghai, China

Graduate Teaching Assistant

2020

- JC6803: Social Science Research Methods & Statistics (Fall 2020).

SELECTED AWARDS & HONORS

2022	Provost and Moody Fellowship, UT-Austin
2022	Graduate School Fellowship, UT-Austin
2021	China National Scholarship, Ministry of Education of the People's Republic of China
2020	Merit Student, SJTU
2019	Outstanding Bachelor Thesis, Faculty of Education, BNU
2017	First-Class Competition Scholarship, BNU
2015-2018	Jingshi Academic Scholarship, BNU

OTHER SKILLS

Language: Chinese (native); English (fluent); Japanese (beginner)

Research Analysis Software: SPSS, R, NVivo